



PRESS RELEASE

First-Ever Parent's Guide to Redwoods Offers Travel Tips, Activities and More!

-Save the Redwoods League introduces a free travel guide for parents and kids

SAN FRANCISCO, CA (May 14, 2013) – Before you pack up your vehicle full of camping gear this summer be sure to download **Save the Redwoods League's new Parent's Guide to the Coast Redwoods**. This first edition provides travel tips, activities and more for parents that want to introduce children to the wonders of the redwood forest. It is chock-full of inside information on where to go, what to pack, and what to do to make the most of the experience. This valuable resource will help the busy parent, grandparent, family member or guardian plan a memorable, fun-filled adventure into the forest.

"We are thrilled to offer this free guide to parents or anyone interested in sharing the magic of the redwoods with young people," said Jennifer Benito, outreach director for Save the Redwoods League. "We strongly believe a child's first redwood memory will positively influence that child for many years to come."

To download the free guide, please visit SaveTheRedwoods.org/GuideCR. To schedule an interview or to obtain images, please contact Jennifer Benito at (415) 820-5814 or jbenito@SaveTheRedwoods.org.

About Save the Redwoods League

Since 1918, Save the Redwoods League has protected and restored redwood forests and connected people with their peace and beauty so these wonders of the natural world flourish. Unfortunately, some ancient redwoods remain unprotected, and forests that are protected face threats from a changing environment, disease and devastating government budget cuts. Donations help us save these special places, allowing us to purchase redwood land, restore logged forests, research how to best protect them and teach children and adults about these magical expressions of life. To date the League has completed the purchase of more than 190,000 acres of redwood forest and associated land. For more information, please visit SaveTheRedwoods.org, or to receive monthly email updates, sign up at SaveTheRedwoods.org/signup.

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